

# Vu Premium TV

4K UHD Google TV

43CA

| 65 CA



## PREMIUM FEATURES

**PICTURE**  
400 NITS  
IPS PANEL

**SOUND**  
50 WATT  
SOUNDBAR

**DESIGN**  
DESIGNER  
LOGO FRAME

**SOFTWARE**  
GOOGLE TV

## OTHER FEATURES

- **Picture:** IPS Panel | 400 Nits Brightness | AI Picture Booster | HDR10 & HLG | WCG | Dynamic Contrast | Game Mode | 4K Resolution 3840 x 2160 | Panoramic Viewing | ALLM
- **Sound:** 50Watt Built-in Soundbar | Master Speakers x 2nos + Tweeter Speakers x 2nos | Built-in Dolby Audio | Surround Sound Technologies | Pure Sound Enhancement | Sound Only Mode
- **Content and Software:** Google TV OS | Play Store | Netflix, Prime Video, Hotstar, YouTube Licensed Apps on Remote | Parental Control | Data Saver | Kids Mode
- **Connectivity:** Google Chrome Cast | Bluetooth 5.0 | 2.4/5.0GHz WiFi | HDMI CEC & ARC | Vu ActiVoice Remote with Voice search and Google Assistance
- **Design & Hardware:** 3-side Bezel Less Design | Front Soundbar Design | Glossy Black | Quad Core Processor | 16GB Storage | 2GB RAM | Energy Saving

## Display

Screen Size cm/inch	(43) 108cm (55) 139cm
Model Number	(43) 43CA (55) 55CA
Resolution & Backlight Source	3840 x 2160, DLED
Panel Type	IPS
Brightness	400 Nits
High Dynamic Range	HDR10, HLG
Dynamic Contrast	YES
Color	10-Bit
Noise Reduction	Digital & MPEG Noise Reduction
Game Mode	YES
WCG	YES
Picture Mode	Standard, Dynamic, Cinema, Eco, Gentle, Vivid, Cricket, Game, Personal

## Smart Software

Smart OS	Google TV OS
Google Apps	Google Play Store, YouTube Music, Google Games, YouTube etc.
Licensed Preloaded Apps	Netflix, Prime Video, YouTube, Hotstar etc.
AI	AI Picture Booster
Parental Control / Kids Mode	YES / YES
Hot Keys on Remote	Netflix, Prime Video, YouTube.
Voice Search	Google Assistance Voice search (Support Languages English + Hindi)
Remote Control	Vu ActiVoice Control with Fast Voice Recognition
Wake up Support	LAN, Wi-Fi

## Other Features

Processor / GPU	Quad Core / G31
Storage / DDR RAM	16GB / 2GB
Digital media player content	YES (Music / Video / Photos)
DMP File allocation table	FAT / FAT32
TV Bezel Color (Front bezel, rear, stand)	Black / Black / Black
Speaker Type	Front Soundbar Design
Design Type	3 Side Bezel Less Design
Supply range [Voltage / Frequency]	100V ~ 240V AC 50/60Hz
Standby Power consumption	0.5W
Power Consumption	(43) 120Watt (55) 150Watt

## Sound

Audio Output	50Watt Soundbar
Speakers	2 Master Speakers + 2 Tweeter Speakers
Audio Enhancement Type	Pure Sound & Surround Sound
Sound Night Mode	YES
External Speaker Connection	TV / ARC / SPDIF / Bluetooth
Sound Only Mode	YES
Audio Mode	Standard, Cinema, Music, News, Personal

## Connectivity

Cast Support	Chromecast built-in (Android / Windows / Macbook)
Bluetooth Support	YES, 5.0 version
Wi-Fi protocols IEEE 802.11	YES, 2.4GHz / 5.0GHz, a / b / g / n / ac
HDMI Input's	3nos
HDMI ARC / CEC / DLNA	YES
HDMI Type	4K@60Hz with HDCP Version 2.2
USB Input's	2nos
Digital Audio Output	YES, Optical
Earphone Jack	YES
RF	Analogue
AV input	1no
Ethernet port (RJ45 connector)	YES

## Accessories

Remote controller (Technology / Qty)	Bluetooth / IR / Voice Control / 1no
Battery (size / quantity)	AAA / 2nos
Power Cord	YES
Table Top Stand	YES
Wall Mount Bracket	YES
User Manual / Warranty Card	YES / YES

## Dimensions

Dimensions with stand (WxHxD) in mm	(43) 957 x 648.2 x 237 (55) 1226 x 803.7 x 266
Dimensions without stand (WxHxD) in mm	(43) 957 x 584.1 x 91 (55) 1226 x 735.6 x 94
Net weight in Kg. (with stand)	(43) 7.55 Kg (55) 16.93 Kg
Net weight in Kg. (without stand)	(43) 7.45 Kg (55) 16.8 Kg